Kingdee joins Microsoft to Build China's First Cloud-based and Hire-on-demand ERP System

(27 May 2013, Hong Kong) Kingdee International Software Group Corporation Limited ("Kingdee International" or the "Group"; Stock Code: 00268.HK), a leading Cloud Management services provider in Asia Pacific region, announced that Mr. Xu Shaochun, Chairman of the Board of Directors and Chief Executive Officer of the Group attended the Microsoft Windows Azure launch ceremony in China on 22 May. In his speech, Chairman Xu emphasized that the cooperation between Kingdee and Microsoft has been adhering to the principle of win-win collaboration, so as to build a cooperative and open cloud platform for enterprises in China.

Last August, Kingdee launched a new generation of ERP software K/3 Cloud - China's first ever on-demand ERP system that is Internet-based and deployed on a public cloud platform by Windows Azure. Relying on the Azure platform, domestic users will be able to use the fully-functioned ERP without purchasing servers. In addition, their collaborative needs of multi-plant, cross-region and multi-branch can be better addressed.

The cooperation between Kingdee and Microsoft is not only beneficial to the enterprises in China, but also helpful for creating a more open and attractive ecosystem of Cloud Management Industry. Utilizing the Windows Azure by Microsoft and the Hyper-V Cloud Computing technology, Kingdee's offers a K/3 Cloud cooperative and open platform, bringing together the partner developers to provide customized solutions to industry applications. Such cloud applications can be built on top of the cloud platform and operate online quickly. Through Cloud Verification, Cloud Development, Cloud Launch, Cloud Experience and Cloud Deployment, it integrates partners' resource in the industrial chain so as to build an ecosystem for K/3 Cloud products. Up to date, the number of collaborative partners on this platform exceeded 200 with over 1,200 people registered from partners' R&D, implementation and services teams.

According to Garner, the market size of public cloud is expected to increase from US$110 billion in 2012 to US$131 billion in 2017, representing a CAGR of 18.5%. Emerging markets such as China are poised to experience the fastest growth in public cloud. Given its vast market, both of domestic and overseas enterprises will join together to expand into the Chinese market. Domestic enterprises will thus benefit from such cooperation as they can enjoy the convenience brought about by superior cloud services and Cloud Management products with less investment made.

Mr. Xu, Chairman of Kingdee International, commented, "The Group's cooperation with Microsoft plays a strategic role in the development of cloud platform in China. First of all, it lowers the high barrier to getting access to ERP because enterprises can reduce planning time for its implementation and save the one-off procurement costs of buying ERP and ancillary hardware. Besides, the cloud-based ERP will be more efficient since most of maintenance work will be taken up by ERP developers. Their efficient and professional maintenance services will free enterprises from getting involved in this tedious work and help

save their maintenance costs. Kingdee has put a stringent security system in place, which enables our clients to use safe and reliable cloud services. We are committed to make the cloud-computing industry more open and attractive."

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About Kingdee International

Kingdee International Software Group Corporation Limited ("Kingdee International" or the "Group"; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With "Streamline Your Business Process" as its mission and "Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)" as its core values, the Group is providing Cloud Management products and services for over one million corporates and government organizations worldwide with the aim to become the world's leading Cloud Management service provider. The Group consists of Kingdee Software (China) Co., Ltd. with a focus on corporate management software and internet services markets, Shenzhen Kingdee Middleware Co., Ltd. with a focus on middleware business, Kingdee Medical Software Company Ltd. which provides IT integrated solutions provider for medical and health organizations, as well as Kingdee International Software Group (H.K.) Co., Ltd. which focuses on APAC ex-China and overseas markets.

For further information about Kingdee International, please visit the Group's website at www.kingdee.com.

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